

Virendra Gupta
Founder & CEO
aSource Consulting

Virendra works closely with domestic and international companies in business development, special projects and collaborations. An Industry veteran with over 3 decades of working in Industry handling mega automotive projects is now supporting Automotive Tier suppliers and OEMs in sourcing, approvals and supply chain.

aSource works closely with **Pinnacle Enterprises** in delivering business leads and technology tie ups to its clients in areas such as:

- Source Approvals from global Automotive OEMs
- Project Consulting
- Business Development
- Strategic Marketing
- Business Collaborations
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Its associates Protect System GmbH, Germany & Bayspring Solutions USA support Indian automotive suppliers who require source approvals from automotive OEMs. He works for many Indian and global companies in US, Europe, Japan. He is also a principal advisor to Indian Cellular & Electronics Association for electric vehicles.

Virendra is a Technical Partner with Confederation Of Indian Industry (CII), a premier Industry Organization in India.

www.asourceconsulting.in